



RÉMY MARTIN

TOURS, RECEPTIONS  
AND TASTINGS

2024



## **RÉMY MARTIN** **300 YEARS OF EXCEPTIONAL COGNACS**

The House of Rémy Martin is an extraordinary estate founded by a winegrower in 1724. It is guided by an unwavering faith in the potential of Grande and Petite Champagne - the two historic terroirs located in the heart of Cognac. For 300 years, the family-run company has been joining forces to fulfil a dream: that of crafting exceptional cognacs. Several generations of visionaries have etched this dream into the family history, which is carried on today by a multi-talented team. Winegrowers, coopers, distillers and cellar masters pass on their passion for excellence and their exceptional savoir-faire from generation to generation, making Rémy Martin a world-renowned brand.

For its 300th anniversary, the House of Rémy Martin invites you to discover or rediscover its hospitality in an exceptional location that was recently overhauled.



## THE ART OF HOSTING

### WELCOME TO THE HOUSE OF RÉMY MARTIN, WHERE HOSPITALITY REIGNS SUPREME.

This exceptional House welcomes you into the heart of Cognac to celebrate the Centaur brand's 300th anniversary.

The historic heritage site reflects several years of work to streamline the estate, which represents an entire neighbourhood in its own right.

Let the bright Centaur constellation guide you on an immersive journey into the past, present and future of Rémy Martin. The House of Rémy Martin's hospitality offering also includes tours outside of Cognac.

#### OUR NEW TOURS SPAN SEVERAL THEMES

- The history of this Cognac-based House: a new tour route delves into the heart of the House's heritage
- The vines and distillation in Juillac-le-Coq (15 minutes from Cognac)
- Our cognac production in Merpins (5 minutes from Cognac)





## A PRESTIGIOUS TERROIR IN GRANDE AND PETITE CHAMPAGNE



**THE HOUSE OF RÉMY MARTIN  
EXPERIENCES**

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01 |



## RÉMY MARTIN HISTORIC TOUR

Monday to Saturday, all year round

Duration: 1 hour

Price: €20/person

### New

Learn all about the fascinating history of the House of Rémy Martin and its 300 years of crafting exceptional cognacs. Uncover the secrets of our historic building as you admire the treasures of our heritage.

### THE PROGRAMME

- Initiatory tour of the historic House
- Tasting\* of our 1738 Accord Royal cognac, paired with a gourmet snack
- Immersive experience



\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

02 |



## RÉMY MARTIN 300th ANNIVERSARY TOUR

Monday to Saturday, all year round

Duration: 2 hours

Price: €35/person

### New

As Rémy Martin celebrates its 300th anniversary, dive into the fascinating story of our House and explore three centuries of savoir-faire and passion. This extraordinary journey is a highlight of the year.

### THE PROGRAMME

- Full, comprehensive tour of the historic House
- Tasting\* of our VSOP and XO cognacs, paired with gourmet snacks
- Immersive experience



03



## REMY MARTIN COCKTAIL MASTERCLASS

Friday mornings, all year round  
Duration: 2 hours  
Price: €100/person

### New format

A creative outlet: learn how to mix refined cocktails and explore the secrets of our cognacs.

### THE PROGRAMME

- Tour of the historic House
- Learn about the art of cocktail making and taste\* your creations paired with gourmet snacks
- Immersive experience



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## REMY MARTIN OPULENCE MASTERCLASS

Thursday afternoons, all year round

Duration: 2 hours

Price: €100/person

New

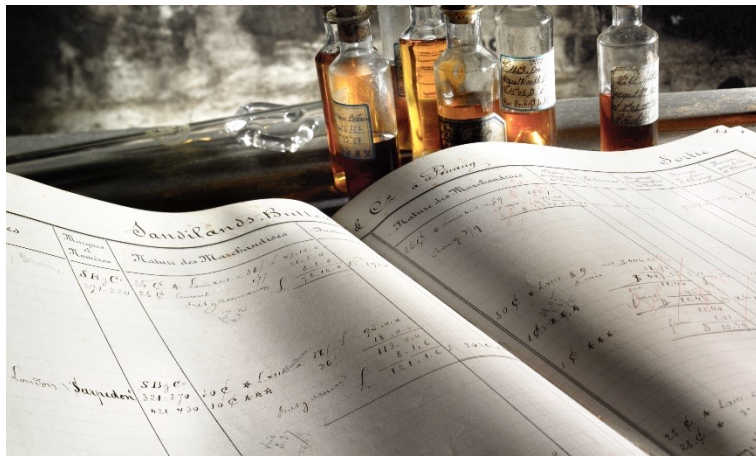
A moment of sensory pleasure to discover the refined world of the House of Rémy Martin through an unforgettable experience centred on our XO range.

### THE PROGRAMME

- Tour of the historic House
- Tasting\* of our XO cognac centred on the Opulence Table
- Immersive experience



05



## LOUIS XIII INTRODUCTION

Wednesdays, all year round

Duration: 2 hours

Price: €300/person

The revelation of LOUIS XIII cognac will always be an unforgettable moment. This legendary cognac is composed of our most precious and finest eaux-de-vie of Grande Champagne, matured beautifully in centuries-old tierçons (unique oak barrels).

### THE PROGRAMME

- Tour of the historic House
- Tasting\* of our LOUIS XIII cognac paired with a refined dish



\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

06 |



## LOUIS XIII THE EXPERIENCE

Monday to Friday, all year round

Duration: 7 hours

Price: €1,500/person

### On request

Nestled in Grande Champagne, Le Domaine du Grollet showcases all that is special about our LOUIS XIII cognac. This family-friendly sanctuary is open to select guests only.

### THE PROGRAMME

- Discovery of the historic House in Cognac
- Fine-dining lunch in one of our private rooms
- Tour of Le Domaine du Grollet in Saint-Même-les-Carrières
- Walk through the vineyards in Grande Champagne
- Two tastings\* of our LOUIS XIII cognac punctuate this prestigious experience



07



## RÉMY MARTIN FROM THE VINEYARD TO THE DISTILLERY

Tuesday, Thursday, Friday and Saturday, all year round  
 Duration: 1h30  
 Price: €50/person

Discovery of the Grande Champagne terroir.

### THE PROGRAMME

- Reception at the Rémy Martin estate in Juillac-le-Coq
- Welcome cocktail
- Explore the Grande Champagne vineyards
- Tour of the distillery
- Tasting\* of our TERCET cognac paired with a gourmet snack in the "Les Martins" room



\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





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08 |



## RÉMY MARTIN EXPERIENCE BIKE RIDE THROUGH THE VINEYARD

Tuesday, Thursday and Friday, depending on the season

Duration: 2 hours

Price: €90/person

### THE PROGRAMME

- Meet at the Bulle Verte station on the Rémy Martin estate in Juillac-le-Coq
- Bike rides in Grande Champagne with gourmet breaks provided
- Equipment provided: electric bike (for people at least 1.6 metres tall), helmet, mobile phone holder, saddlebags and bike lock.
- A dedicated guide
- Tour of the Rémy Martin wine cellar and distillery
- Tasting\* of our TERCET cognac



09



## RÉMY MARTIN DISCOVER THE ESTATE BY TRAIN

Tuesday to Saturday, from 23 April to 28 September 2024

Duration: 1h30

Price: €25/person

Take in our vast and precious collection of Cognac Fine Champagne and Grande Champagne eaux-de-vie while comfortably on board an electric train. The art of vine growing, cooperage, distillation, and eaux-de-vie blending and maturing are unveiled during a fascinating journey through time.

### THE PROGRAMME

- Tour of the Merpins production site, through the heart of the vast cellars
- Tasting\* of our VSOP cognacs in cocktail form and 1738 Accord Royal, paired with gourmet snacks



\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





\*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

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## RÉMY MARTIN AT LUNCHTIME

Monday to Friday, all year round

Duration: 4 hours

Price: €200/person

Founded in 1724 by a young winemaker, the House of Rémy Martin invites you to discover its centuries-old history in a captivating contemporary setting. Travel through time and meet the passionate men and women who shaped the House's excellence. Based on your culinary preferences, our chef will put together a lunch-time feast made of the freshest market produce. Sit back and savour the story of three centuries of cognac creation.

### THE PROGRAMME

- Tour of the historic House
- Tasting\* of our VSOP and XO cognacs, paired with gourmet snacks
- Refined lunch at the Club, our table d'hôtes
- Immersive experience







**CORPORATE PACKAGES**



## SEMINAR

### WORK MEETS LEISURE

The House of Rémy Martin provides a historic setting ideal for your seminars. Enjoy a lunchtime tasting\* of our cognacs, followed by delicious dishes crafted by our chef.

Half-day

12 pax

All year round

#### PROGRAMME

- Coffee upon arrival
- Conference room availability
- Welcome cocktail
- Lunch (main course & dessert) at the Club



Customisable on request (several options available)

Prices from €105/person

## LUNCH

### AT THE RÉMY MARTIN CLUB

Based on your culinary preferences, our chef will put together a lunch-time feast made of the freshest market produce.

2 H

6 pax

All year round

#### PROGRAMME

- Welcome cocktail
- Lunch (main course & dessert) at the Club
- Cognac digestif
- Coffee



Customisable on request (several options available)

Prices from €72/person

## AFTER-WORK

### A LATE-AFTERNOON REFRESHER

Treat your customers or employees to an unmatched moment of leisure at our historic House. Discover three centuries of cognac creation and enjoy a cocktail tasting as part of this original after-work event.

2 H

10 pax

All year round

#### PROGRAMME

- Tour of the historic House and its cellars
- Special tasting of a cocktail aperitif paired with gourmet snacks

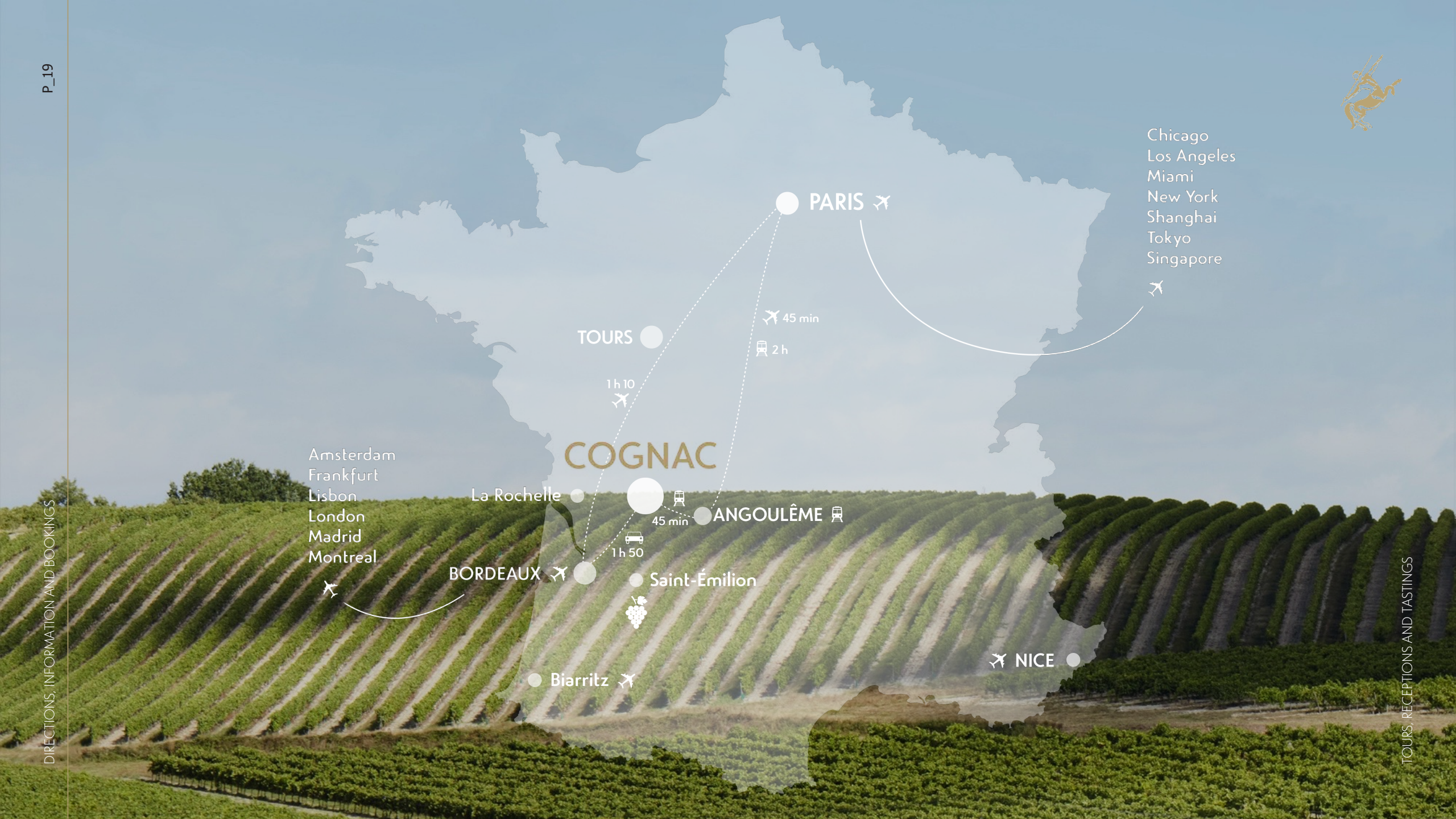


Customisable on request (several options available)

Prices from €50/person

View our full range of BtoB packages [here](#)

Please contact us directly for any special requests (seminar, working lunch, after-work, team-building, etc.).



# COGNAC

● PARIS ✈️

Chicago  
Los Angeles  
Miami  
New York  
Shanghai  
Tokyo  
Singapore

✈️ 45 min  
🚆 2 h

● TOURS

✈️ 1 h 10

Amsterdam  
Frankfurt  
Lisbon  
London  
Madrid  
Montreal

● La Rochelle

● ANGOULÊME 🚆

🚆 45 min

● BORDEAUX ✈️

🚗 1 h 50

● Saint-Émilion



● Biarritz ✈️

✈️ NICE ●



## HOW TO REACH US

### RECEPTION SITES

#### COGNAC

The House of Rémy Martin  
20 rue de la Société Viticole  
16100 Cognac

Directions: [here](#)

#### MERPINS,

The Rémy Martin production site  
Avenue de Gimeux  
16100 Merpins (4 km outside of Cognac)

Directions: [here](#)

#### JUILLAC-LE-COQ

"Les Martins"  
16130 Juillac-le-Coq

Directions: [here](#)

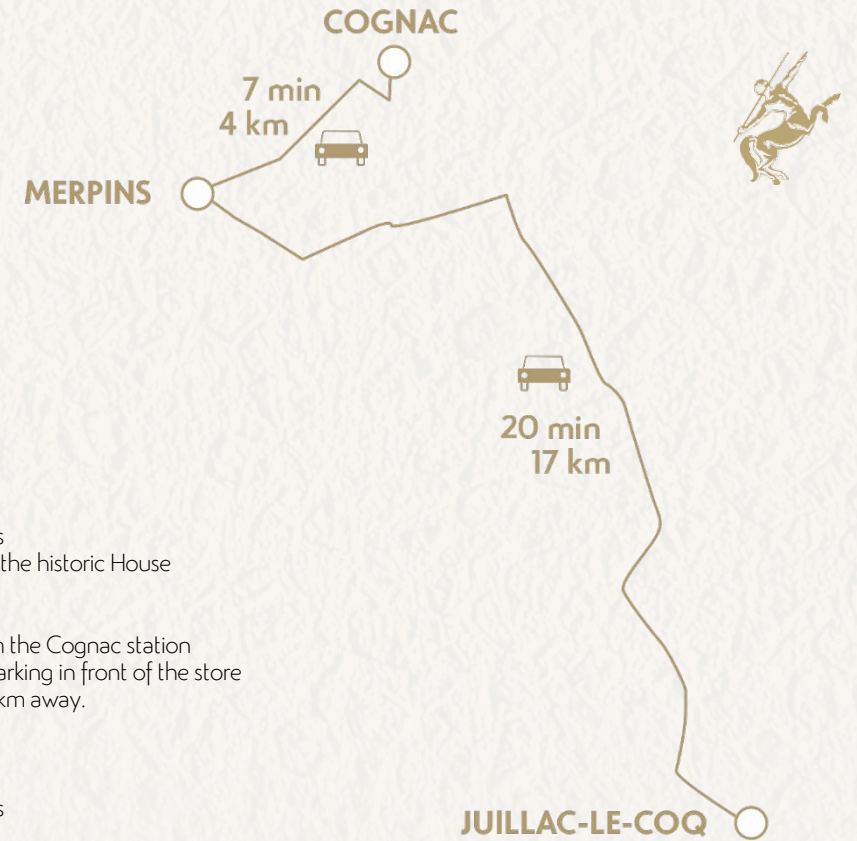
### SUSTAINABLE TRANSPORT

#### COGNAC

- By public transport: TRANSCOM bus  
Stops located a 2-minute walk from the historic House  
Line A (stop rue Élisée Mousnier)  
Line C (stop rue Firino-Martell)
- On foot: 7 minutes and 550 m from the Cognac station
- By bicycle: "BULLE VERTE" bicycle parking in front of the store
- By carpool: Crouin carpool space 2 km away.

#### MERPINS

- By public transport: TRANSCOM bus  
Line E (stop avenue de Gimeux),  
stop located a 2-minute walk from the site
- By bicycle: "Accueil vélo" parking area  
site located 1.5 km from the Flow Vélo bike route
- By carpool: Crouin carpool space 4 km away.





# RÉMY MARTIN

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PLEASE DRINK RESPONSIBLY.

