



RÉMY MARTIN

DEPUIS 1724

**TOURS, RECEPTIONS
AND TASTINGS**

2025



THE HOUSE OF RÉMY MARTIN

Rémy Martin, 300 years of exceptional cognacs.

A veritable jewel founded in 1724 by a winegrower, Maison Rémy Martin is driven by an unshakeable faith in the potential of Grande Champagne and Petite Champagne, the two terroirs at the heart of the Cognac region.

For 300 years, the family business has worked together to realise a dream: to make exceptional cognacs. Several generations of visionaries have written this dream into history, a dream that is perpetuated today by a multi-talented team.

Winegrowers, coopers, distillers and cellar masters pass on their passion for excellence and their exceptional know-how from generation to generation. They have made Rémy Martin a House of world renown, driven by a deep sense of environmental responsibility.

Today, the Maison Rémy Martin invites visitors to discover or rediscover its three centuries of history and its sense of hospitality in an exceptional new setting.



THE ART OF HOSTING

WELCOME TO THE HOUSE OF RÉMY MARTIN, WHERE HOSPITALITY REIGNS SUPREME.

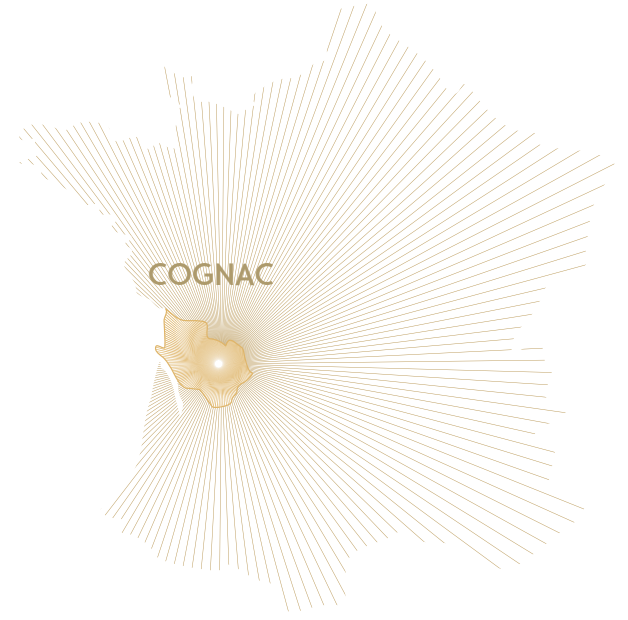
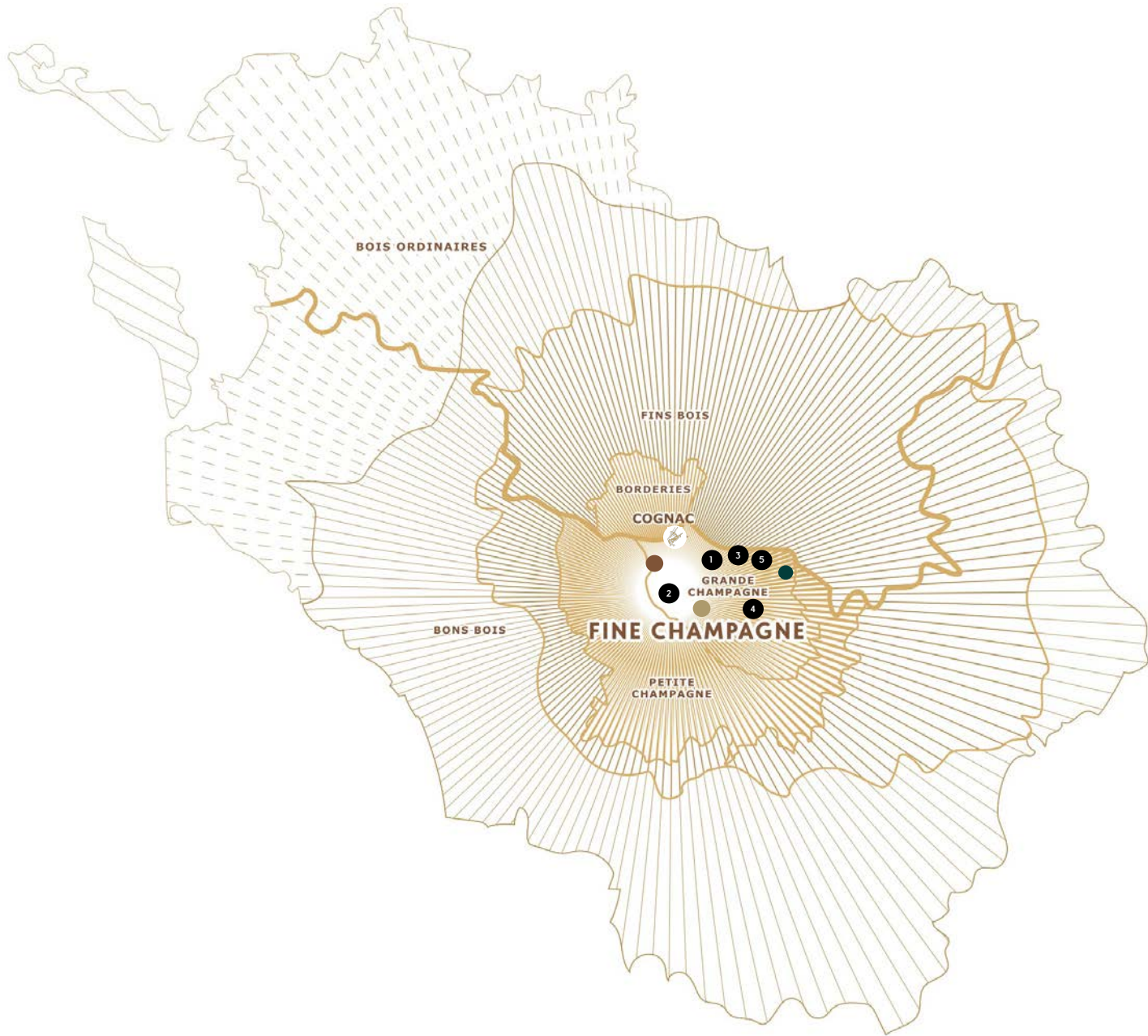
This exceptional venue opened its doors in the heart of Cognac to mark the 300th anniversary of the Centaur brand. Several years of work have harmonized a historic real estate heritage which forms a district in its own right. Visitors are guided through this luminous constellation of the Centaur for a complete immersion in the past, present and future of Rémy Martin. Other itineraries, outside Cognac, complete the hospitality offer of the House of Rémy Martin.

TOUR ROUTES BASED ON SEVERAL THEMES

- The history of the House in Cognac: a tour at the heart of the House's heritage
- The making of our cognacs in Merpins (5 min from Cognac)
- Vineyards and distillation in Juillac-le-Coq (15 min from Cognac)



A PRESTIGIOUS TERROIR IN GRANDE CHAMPAGNE AND PETITE CHAMPAGNE



HISTORIC HOUSE IN COGNAC



PRODUCTION ESTATE IN MERPINS



DISTILLERY IN JUILLAC-LE-COQ



GROLLET ESTATE IN SAINT-MÊME-LES-CARRIÈRES



VINEYARDS : GENSAC-LA-PALLUE⁽¹⁾, JUILLAC-LE-COQ⁽²⁾, MAINXE⁽³⁾, SAINT-PREUIL⁽⁴⁾, SAINT-MÊME-LES-CARRIÈRES⁽⁵⁾



THE HOUSE OF RÉMY MARTIN: EXPERIENCES



MERPINS,
WHERE OUR COGNACS
ARE PRODUCED

01

RÉMY MARTIN
DISCOVER THE ESTATE
BY TRAIN

COGNAC,
THE HISTORIC HOUSE

02

RÉMY MARTIN
ANNIVERSARY TOUR

THE MASTERCLASSES

04

RÉMY MARTIN
OPULENCE
MASTER CLASS

COGNAC,
THE RÉMY MARTIN CLUB

06

RÉMY MARTIN
AT LUNCHTIME

03

A DAY AT
RÉMY MARTIN

05

RÉMY MARTIN
COCKTAILS
MASTER CLASS

JUILLAC-LE-COQ,
THE VINES
AND DISTILLATION

07

RÉMY MARTIN,
ELECTRIC BIKE TOUR
IN THE VINEYARDS

COGNAC,
THE LOUIS XIII TOURS

08

LOUIS XIII
INTRODUCTION

09

LOUIS XIII
THE EXPERIENCE

10

CORPORATE
PACKAGES

01 |



RÉMY MARTIN DISCOVER THE ESTATE BY TRAIN

Tuesday to Saturday, 15 April to 27 September 2025

Duration: 1 hour 30 minutes

Price: €25/person

Aboard an electric train, the tour is a fun and relaxing way to discover the vast and precious reserve of Fine Champagne and Grande Champagne Cognac eaux-de-vie on the Merpins site.

The art of the vine, cooperage, distillation, blending and ageing of the eaux-de-vie are all revealed on this fascinating journey through time.

THE PROGRAM

- Visit to the Merpins production site: tour of the vast cellars
- Tasting* of Rémy Martin VSOP cognacs in cocktails and 1738 Accord Royal accompanied by gourmet snacks



*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

20 |



Best Of Wine Tourism
by GREAT WINE CAPITALS THE AWARDS OF EXCELLENCE

★
GLOBAL WINNER 2025

RÉMY MARTIN ANNIVERSARY TOUR

Monday to Saturday, all year round

Duration: 2 hours

Price: €35/person

To mark the 300th anniversary of Rémy Martin, this tour, which has won three Best of Wine Tourism awards, plunges visitors into the fascinating world of the House and explores three centuries of expertise and passion.

THE PROGRAM

- Complete and detailed tour of the historic House
- Tasting* of Rémy Martin VSOP and XO cognacs accompanied by gourmet snacks
- Immersive experience

03

A DAY AT RÉMY MARTIN: TWO UNFORGETTABLE VISITS TO THE HEART OF COGNAC



Immerse yourself in the emblematic world of the House of Rémy Martin thanks to an exclusive package combining two exceptional tours, combining history, expertise and refined tastings. Choose to discover one of the tours in the morning and the other in the afternoon for an immersive experience. It's a unique experience to share, in the spirit of Rémy Martin.

ANNIVERSARY VISIT 300 YEARS OF PASSION AND EXPERTISE

Winner of 3 'Best Of Wine Tourism' awards, this tour invites you to celebrate the heritage of the House of Rémy Martin through an immersive journey retracing three centuries of excellence.

THE PROGRAM

- Complete and detailed exploration of the historic House
- Tasting of Rémy Martin VSOP and XO cognacs, accompanied by gourmet snacks
- Immersive experience at the heart of the House's traditions



Tuesday to Saturday, from 15 April to 27 September 2025

Duration: 2 H + 1 H 30

Special offer: €55/person instead of €60

MINI-TRAIN TOUR JOURNEY TO THE HEART OF THE DEVELOPMENT SITE

Climb aboard a small electric train for a fun and relaxing ride through the prestigious Merpins site, a veritable treasure trove of Fine Champagne and Grande Champagne Cognac eaux-de-vie.

THE PROGRAM

- Discover the Merpins winemaking site and immerse yourself in the vast cellars
- Discover the secrets of the vineyard, cooperage, distillation, blending and ageing.
- Tasting of Rémy Martin VSOP cognacs (in cocktails) and 1738 Accord Royal, accompanied by gourmet snacks





*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

04 |



REMY MARTIN, OPULENCE MASTERCLASS

On request, all year round

Duration: 1 H

Price: €50/person

Possibility of combining your Opulence tasting with a visit to the historic House, on request, for a supplement of €35.

Immerse yourself in the world of Rémy Martin with a cognac and food pairing experience. Discover the history of our House before savouring our XO cognac accompanied by exceptional dishes. An explosion of refined flavours that will reveal the full complexity of our XO.

THE PROGRAM

- Tasting* of our XO cognac at the Opulence table
- Immersive experience



05



REMY MARTIN, COCKTAILS MASTERCLASS

On request, all year round

Duration: 1 H

Price: €40/person

Possibility of combining your Cocktails workshop with a tour of the Historic House, on request, for a supplement of €35.

Enter the art of mixology at the heart of our historic House, where each cocktail becomes a work of art. Accompanied by an expert, explore the techniques that transform a simple mix into a unique sensory experience. Discover the secrets of bold flavours and let yourself be carried away by the magic of the shaker to create cocktails to match your desires.

THE PROGRAM

- Introduction to the art of cocktails and tasting* of your creations accompanied by gourmet snacks
- Immersive experience



*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

06 |



RÉMY MARTIN AT LUNCHTIME

Monday to Friday, all year round

Duration: 4 hours

Price: €200/person

Maison Rémy Martin invites visitors to discover its centuries-old history through a captivating contemporary scenography. At lunchtime, the head chef prepares a feast based on fresh market produce.

THE PROGRAM

- Tour of the historic House
- Tasting* of Rémy Martin VSOP and XO cognacs accompanied by gourmet snacks
- Refined lunch at the Club's table d'hôtes
- Immersive experience





*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

07 |



REMY MARTIN, ELECTRIC BIKE TOUR IN THE VINEYARDS

On request, depending on the season

Duration: 2 H 30

Price: 90 €/person

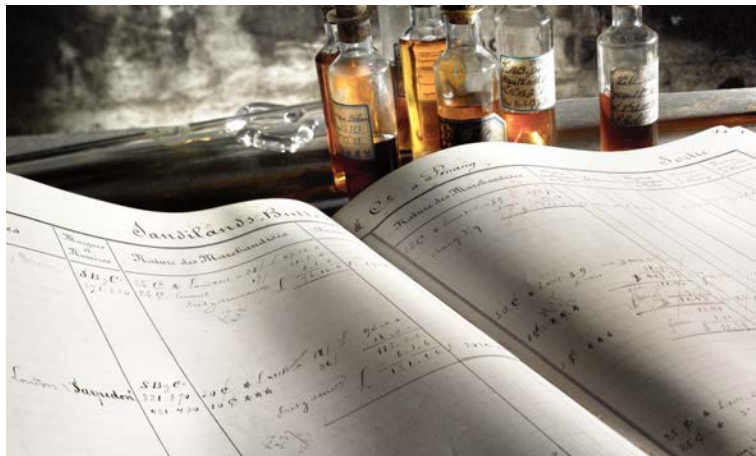
At its Domaines in Juillac-le-Coq, Maison Rémy Martin is hosting 'La Bulle Verte Exploration Tranquille', an ecostation dedicated to soft mobility. It is the starting point for an electric bike tour of Grande Champagne.

THE PROGRAM

- Meet at the Domaines Rémy Martin in Juillac-le-Coq at the Bulle Verte station
- Cycling itineraries in Grande Champagne, with a guide, gourmet breaks
- Rémy Martin Tercet tasting* at the foot of a windmill
- Visit to the Rémy Martin winery and distillery
- Tasting of a refreshing cocktail



08



LOUIS XIII INTRODUCTION

Wednesdays, all year round

Duration: 2 hours

Price: €300/person

The revelation of LOUIS XIII remains an unforgettable moment. This legendary cognac is blended with the House's most precious and venerable Grande Champagne eaux-de-vie. They have blossomed over time in century-old tierçons.

THE PROGRAM

- Visit to the historic House
- Tasting ceremony* of LOUIS XIII Cognac accompanied by a refined dish
- Immersive experience



*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.





*Tastings reserved for people aged 18 and over, an alternative will be suggested for those who do not wish to consume alcohol.

09 |



LOUIS XIII THE EXPERIENCE

On request, all year round

Duration: one day

Price: €1,500/person

The morning begins in Cognac, with a discovery of the fascinating history of the House of Rémy Martin and its 300 years of exceptional cognacs. At lunchtime, the Chef prepares refined seasonal cuisine using fresh market produce. The day continues .The day continues in Grande Champagne, with the contemplation of a showcase dedicated to LOUIS XIII cognac, the Domaine du Grollet, a family eden where only guests cross the threshold.

THE PROGRAM

- Discovery of the historic Cognac House and immersive experience
- Gastronomic lunch in one of the private lounges
- Visit to the Domaine du Grollet in Saint-Même-les-Carrières
- Stroll through the vineyards of Grande Champagne
- Two tasting rituals* of our LOUIS XIII cognac punctuate this prestigious experience





CORPORATE PACKAGES



SEMINAR

WORK MEETS LEISURE

The House of Rémy Martin provides a historic setting ideal for your seminars. Enjoy a lunchtime tasting* of our cognacs, followed by delicious dishes crafted by our chef.

Half-day

10 pax

All year round

PROGRAM

- Coffee upon arrival
- Conference room availability
- Welcome cocktail
- Lunch (main course & dessert) at the Club



Customisable on request (several options available)

Prices from €85/person

BUSINESS LUNCH

AT THE RÉMY MARTIN CLUB

Based on your culinary preferences, our chef will put together a lunch-time feast made of the freshest market produce.

2 H

2 pax

All year round

PROGRAM

- Welcome cocktail
- Lunch (main course & dessert) at the Club
- Cognac digestif
- Coffee



Customisable on request (several options available)

Prices from €49/person

AFTER-WORK

A LATE-AFTERNOON REFRESHER

Treat your customers or employees to an unmatched moment of leisure at our historic House. Discover three centuries of cognac creation and enjoy a cocktail tasting as part of this original after-work event.

1 H 30

10 pax

All year round

PROGRAM

- Tour of the historic House and its cellars
- Special tasting of a cocktail aperitif paired with gourmet snacks

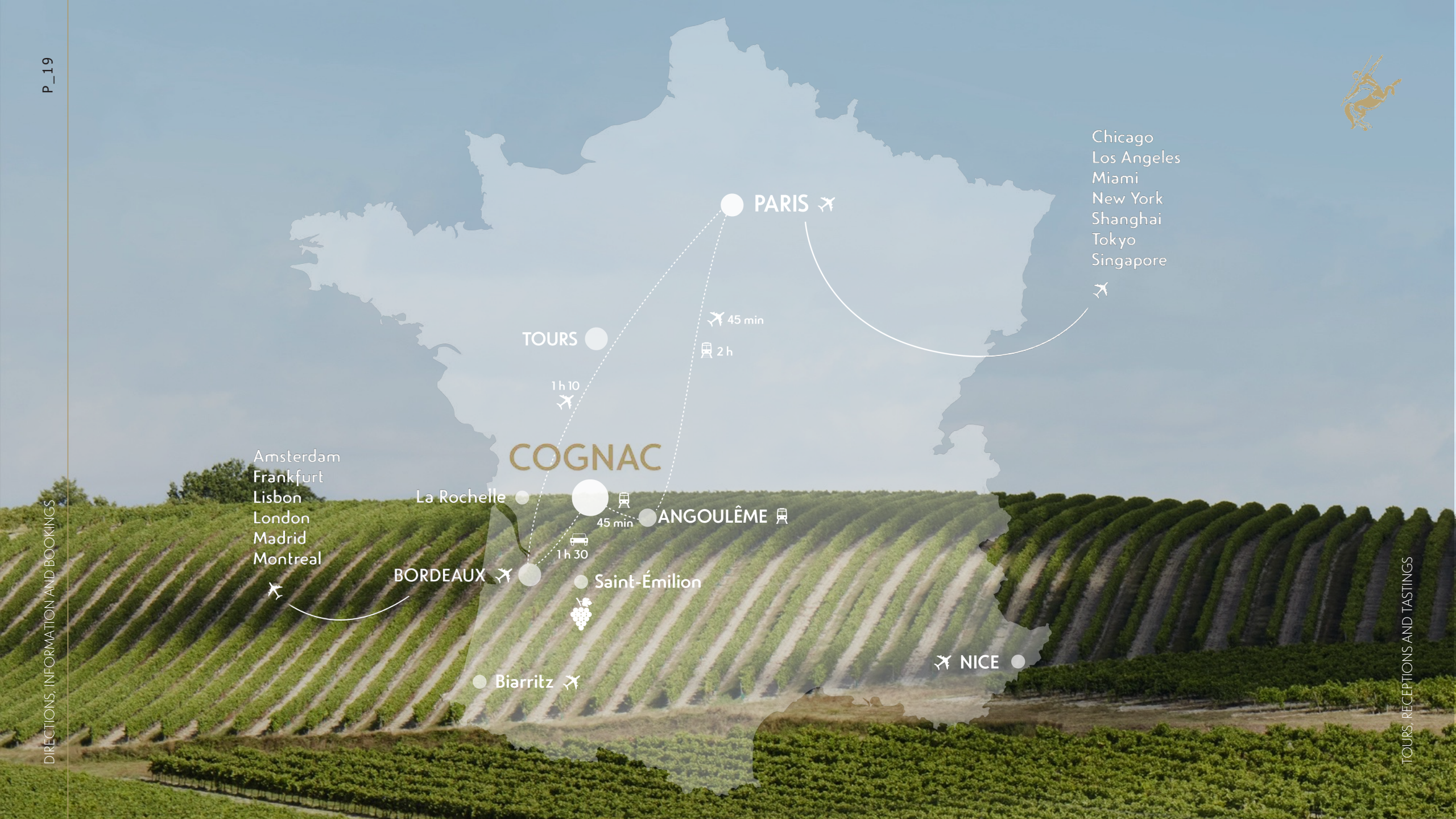


Customisable on request (several options available)

Prices from €50/person

View our full range of BtoB packages [here](#)

Please contact us directly for any special requests (seminar, working lunch, after-work, team-building, etc.).



COGNAC

Amsterdam
Frankfurt
Lisbon
London
Madrid
Montreal



BORDEAUX



Biarritz



1h 30



Saint-Émilion



La Rochelle



45 min



ANGOULÊME



TOURS

1h 10



45 min



2 h



PARIS



Chicago
Los Angeles
Miami
New York
Shanghai
Tokyo
Singapore



NICE



HOW TO REACH US

RECEPTION SITES

COGNAC

The House of Rémy Martin
20 rue de la Société Viticole
16100 Cognac

Directions: [here](#)

MERPINS,

The Rémy Martin production site
Avenue de Gimeux
16100 Merpins (4 km outside of Cognac)

Directions: [here](#)

JUILLAC-LE-COQ

"Les Martins"
16130 Juillac-le-Coq

Directions: [here](#)

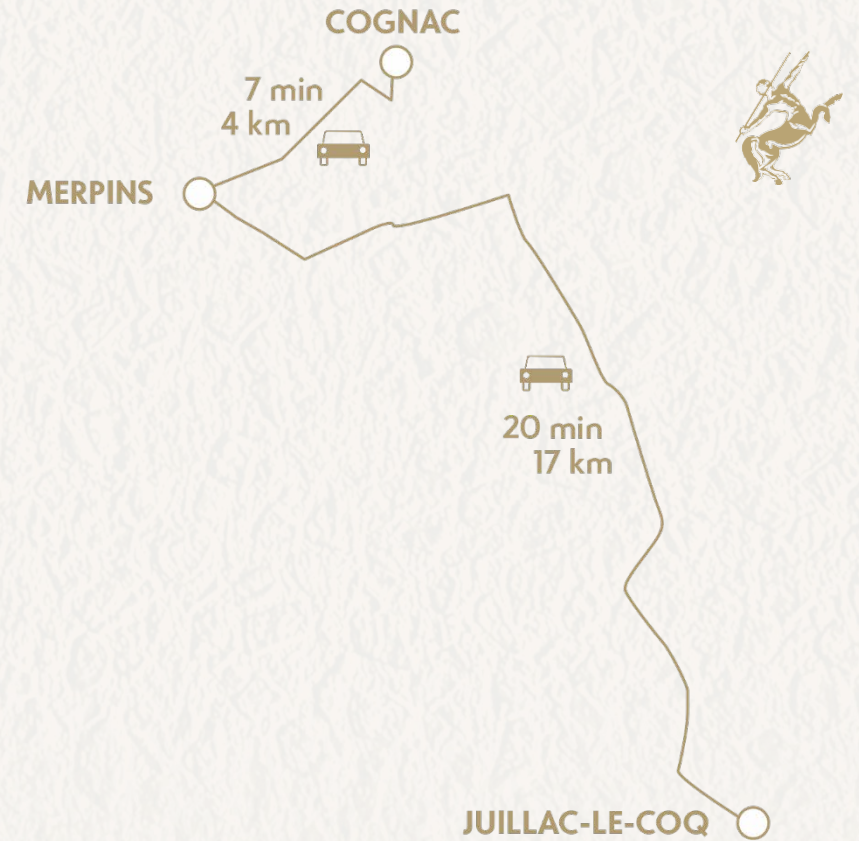
SUSTAINABLE TRANSPORT

COGNAC

- By public transport: TRANSCOM bus
Stops located a 2-minute walk from the historic House
Line A (stop rue Élisée Mousnier)
Line C (stop rue Firino-Martell)
- On foot: 7 minutes and 550 m from the Cognac station
- By bicycle: "BULLE VERTE" bicycle parking in front of the store
- By carpool: Crouin carpool space 2 km away.

MERPINS

- By public transport: TRANSCOM bus
Line E (stop avenue de Gimeux),
stop located a 2-minute walk from the site
- By bicycle: "Accueil vélo" parking area
site located 1,5 km from the Flow Vélo bike route
- By carpool: Crouin carpool space 4 km away.



At your disposal in Cognac:

- PRM-accessible site
- Disabled parking spaces
- Lift
- Wheelchair access
- Magnetic loop at reception
- Toilets equipped with illuminated fire alarms
- ...



EXTEND YOUR EXPERIENCE AND DISCOVER BELLE DE BRILLET FROM THE RÉMY COINTREAU GROUP

After exploring the excellence of Rémy Martin cognac, extend your experience by discovering the fruity delicacy of Belle de Brillet, the perfect blend of pear and cognac.

An invitation to savour the authenticity and refinement of French know-how.



MAISON BRILLET, **DISCOVERING BEAUTY,** just 25 minutes from the Maison Rémy Martin

To book call 06 76 01 10 10 or email contact@brillet.fr

Maison Brillet, 22 route de Graves, 16120 Graves-Saint-amant

15/06 to 15/09: Mon-Sat 9.30am-6.30pm / 16/09 to 14/06: Mon-Fri 9am-5.30pm

Located on the banks of the Charente, in a bucolic and enchanting setting, Maison Brillet, founded in 1850, invites you to come and discover its emblematic pear & cognac liqueur with a unique taste, La Belle de Brillet.

- **LA BELLE DECOUVERTE** - 1h - 10€/person History of the Brillet family and its 10 generations, the cellar, the distillery and the art of making Belle de Brillet.
- **LA BELLE DEGUSTATION** - 1h30 - 17€/person The 'Discovery' program followed by a cocktail tasting. Belle de Brillet in our garden or private area.
- **LA BELLE EN COCKTAILS** - 2h - 35€/person From cellar to shaker! The 'Discovery' program followed by a cocktail workshop in our bar area around Belle de Brillet.



RÉMY MARTIN

E. Rémy Martin & C^o
20 rue de la Société Viticole
16100 Cognac - France
Tél. + 33 (0)5 45 35 76 66

visites.remymartin@remy-cointreau.com

remymartin.com



Best Of Wine Tourism
by GREAT WINE CAPITALS THE AWARDS OF EXCELLENCE

★
GLOBAL WINNER 2025



PLEASE DRINK RESPONSIBLY.